



### Wisdom's Whisper

Our Mr. Jas. White has just returned from New York, where he has purchased New York styles—the fresh styles—and they are among the spring goods now coming in daily.

He goes twice a year and you can bet he gets the plums.

### The John White Store

THE STORE WITH A REPUTATION. POSTOFFICE BLOCK.



### Easily in Reach

of the scrupulously economic buyer is a snug-fitting suit of our Winter Underwear. You thought the winter was over, but yesterday was a fooler. Some colder days yet.

All wool, \$1.25, \$1.75 and \$2.00 a garment.

Ribbed Balbriggan, \$1.00 a garment.

### The John White Store

SPECIALISTS IN MEN'S AND BOYS' WEAR. Phone 225. 205-207 S. Palafox St.

## Is Your Stock MOVING?

Every store necessarily accumulates certain lines of merchandise or, perhaps, odds and ends, which, under ordinary circumstances, are unsalable.

The big stores in all large cities have found it both expedient and profitable to dispose of this accumulation of merchandise by means of periodical sales.

These sales are planned, in some instances, months ahead, every detail being worked out before the public has an inkling of it.

If it pays the large stores to follow this plan—and it does—it will also pay the smaller ones.

We have a correspondence method of planning and putting on these sales which has proven very successful.

Give us a brief outline of your business, and an estimate will be furnished you promptly. Personal attention given to local sales.

## Beck Advertising Agency

210 BLOUNT BUILDING. PENSACOLA, FLORIDA.

Every Medicine Advertised in This Paper For Sale at CRYSTAL PHARMACY.

## MEN ARE KNOWN BY THE COMPANY HE KEEPS.

And by the same token men are also judged by the clothes they wear. The judgment of the public will be that you're in good company if you are clothed in a

### KUPPENHEIMER SUIT.

From \$15 to \$30.00, less 20 per cent discount.

### H. U. ANSON

Cor. Palafox and Main Streets. Phone 297. Pensacola, Fla.

Subscribe for The Journal.

## NAPTHA BOAT FOR FISHING

One Being Built at Fisherville by McKown & Son for Ed Hart.

Naptha launches for mackerel fishing is the latest innovation in Pensacola fishing circles. However, there are several boats of such power now in service and there is now being built by local boat builders, S. D. McKown & Son, at Fisherville, a new boat that will be one of the finest of its class on the gulf.

The new boat is being built for Ed Hart, a stevedore, who spends the summer fishing for mackerel. The boat is one of the prettiest vessels in this harbor, so far as its lines is concerned, and so seaworthy will it be when completed, that it is said that Hart will go even out to the Campeche snapper banks for red snappers during the summer months.

The boat is 25 feet in length and has a six foot beam. A six and one-half horse power Lathrop engine will furnish the motive power. A gasoline tank is fitted, up in forward that will hold sufficient gasoline for a week's trip.

The vessel will carry 10,000 pounds of fish and a crew of five men will be taken on each voyage.

In building the boat the greatest attention has been paid to making it strong and seaworthy. Juniper wood has been used in the planking and all the fastenings are copper. Every nail in the boat is riveted.

The new boat will cost \$500 when completed. Four weeks have been spent in building the vessel and it will be ready for launching within a few days.

Another boat will be built for the same purpose as soon as this one is finished. This vessel will be used by Williams and will be built along the same lines as the one described.

## MRS. NEWTON SPEAKS TODAY

W. C. T. U. Organizer Will Address Two Meetings at M. E. Church.

Mrs. W. N. Newton, national organizer for the W. C. T. U., will address a union meeting at 3:30 p. m. today at the First Methodist Church.

There will be a special children's meeting at the same place an hour earlier, or at 2:30 p. m.

Mrs. Newton is a very pleasing and eloquent speaker, and her long work in the cause of temperance qualifies her to speak with authority upon that subject.

A general invitation is extended to all to be present and hear her.

## VANDALS AT BAYVIEW PARK

Young Trees are Being Maliciously Cut, and Reward is Offered.

The Bayview park commission will pay \$10 reward for the arrest and conviction of anyone cutting or destroying any of the trees in Bayview park. This notice is made necessary, from the fact that someone within the last week has been cutting young trees for mallee only, and we wish to make an example of them if a reward will bring about their arrest.

The board is now engaged in setting out magnolia, pecan and camphor trees, and we want it understood that the native trees in the park must not be destroyed.

GEO. W. JOHNSTON, Chairman.

### VOX POPULI.

### SOME THINGS THAT COULD BE BETTERED

Editor Pensacola Journal: In a recent issue, our friend Packard outlines a practical and inexpensive plan by which Pensacola can add much to her appearance.

Few men know better than Mr. Packard, the different requisites of the city south, and the city north.

During the season of Pensacola's harvest, the visitor in the northern city knows what to expect, and usually finds it.

While buildings, public and private, have their attractions, and various industrial conditions claim attention, the higher, finer sense of man, and yet the sense that often plunges him into some more daring occupation than his present, is not appealed to.

Winter is much the same throughout the north.

Not so with the southern city. The more attractive works of nature are possible and are expected.

The tourist is disappointed in not finding there, what would not be expected elsewhere.

As set forth by Mr. Packard, no bet-

ter place than Palafox street from Wright to Garden, could be found for an exhibition of man's handiwork and nature's gift, if it had a suitable approach.

Mr. Packard well says, that much depends on one's first impressions.

Can you tell me what kind of a stunted, depraved, imbecile of a reckoner a live man would have, not to have formed an impression of Pensacola before he could reach Palafox street?

What's his "first impression" machine doing when the L. & N. lands him, often in the muddy street, always in the open air, and he is compelled to force his way through a packed crowd of loafing, dirty, tobacco smoking and spitting negroes, whose only desire seems to be to entirely fill the narrow passage way between the depot building and the fast growing pile of baggage?

Should the "first impression" lens yet be in working order, what of it when he crosses railroad street on his way down town?

Of all the disgusting black eyes that any city ever had, those corners certainly land one on Pensacola.

Sidewalks, one-half the needed width, out of repair at same place for three consecutive years, and seldom free from specimens of the drunken, swaggering negro.

Ah! those first impressions.

The most profane language that I ever heard in Pensacola was between two men supposed to be guardians of the law (wearing police uniforms) near that crossing, telling of some "run" with some darkies.

More "first impressions."

Many cities are compelling railroads to elevate their tracks.

Could Pensacola establish a balloon route from the L. & N. depot toward Palafox street—well, much has been written about the "City Beautiful."

One might travel far before finding a city more entitled to such theories, visionary or practical; but Pensacola, no, no city, ever did or never will, appeal to the keen business man for whom she longs, with the same confidence and self-assertion while nursing such a carbuncle on her face that she could were those corners occupied for some clean, progressive trades.

That she may have borne this bur-

den so long that it is hardly noticeable to her, argues nothing with the visitor who is forming first (and lasting) impressions.

Possibly a few doors south on railroad street, or a few doors east on Wright street, would not be so acceptable to the liquor men, but the city could well afford to grant them such localities, license free, rather than suffer the disgrace that those places and their resultant surroundings put upon her.

It goes without saying, that those corners could be made passable, even attractive, and yet be used for present purposes.

That the sidewalks and crossings are not ample and kept open for the use of the traveling public, is plainly the city's fault.

Other people see these things. Why can't her guardians?

The next four years are Pensacola's opportunity.

She must either rise to it and, when clean hands and an honest countenance, demand her just share of the world's progress, (and that demand must largely be based on her use of her present holdings) or she must sidestep to the advantage of some compelling point.

Whatever she does, she should remember that much depends on the first impressions of her prospective residents.

W. S. REEVE,

Cottage Hill, Fla.

### WHAT SHALL HE DO? COMMENTS OF A SOCIALIST.

Editor, Pensacola Journal:

If you will permit me, I would like to answer through your valuable columns, Mr. Davis and also Rev. Mr. Sibley's articles on the important question of the day: "What is a man to do who is out of work in a financial crisis, and is starving?"

Well, in my judgment, there are but one class of people that know. That is the laboring class, or workers.

I agree with Mr. Bennett on the profit system under which we live. The private ownership of the machinery and tools of production owned by a few is the cause of the crisis. I say everything collectively owned should be collectively owned. Individually owned, individually owned. Capitalism prevents the people from owning private

property. Capitalism confiscates the bulk of the product of the wage workers. This makes it impossible for the average wage-worker to own his own home. It makes it impossible for him to own anything but the cheapest household furniture. He has the cheapest carpets on his floors. He has the cheapest curtains on his windows. He has the cheapest clothing for his family. He has the cheapest food for his table. He is not able to afford books, pictures and statuary.

Why all this? Profits.

Who gets all the wealth of the nation? The capitalist. How do they get it? Through profits, rent, interest and dividends. How? By owning all the tools of production. How are we to change this form of government? By the ballot. Who must the working people vote for? Themselves. How can they do it? By organizing in one body and electing their own class to form laws to take over the tools of production and distribution.

Mr. Davis wants to know how we can keep the capitalist from squeezing the life out of us. By selling us raw material. Why? By owning the land collectively, the same as the tools of production. There will be capital then, but no capitalist. All will be workers, for the worker will get his or her full product of the toil.

When all the world becomes socialist, we will do away with our army and navy, and become civilized.

Capitalism is laborism, and the army and navy is part of capitalism. The capitalist uses it to keep the working class down.

Look! The other day, what happened in Chicago. Chief Shippy, chief of police, clubbed the heads of the unemployed class on the road to the city hall to ask for work. This is a free country, isn't it, with its fine churches and 150,000 licensed saloons, houses of prostitution, millionaires and paupers, chain gangs and Christians, money and misery, home and hunger, vice and virtue?

Isn't it true, Mr. Voter, that you are to blame as much as any one in the world? Isn't it true that when you vote a democratic or republican ticket you vote to keep the present system, which is wrong? Isn't it true that this country produces more than enough food for all, and the capitalist gets it all, except the crumbs that it throws the workers?

If you vote the republican or democratic ticket you help to strengthen and perpetuate the rule of your enemies, so that they can continue to rob you. If you vote the socialist ticket, though it does not win, you strengthen and build up the party which is destined to emancipate you. To vote any other ticket is to vote to make your chains thicker.

Mr. Sibley said a working man should humble himself and take anything the capitalists offer him. How much lower down do you want the masses to go in poverty?

It is not true when you say this is an isolated case. It is of the masses in general.

Victor Hugo said: "Abandoned, an orphan alone in boundless creation, I made an entry into this gloom you call society. The first thing I saw was law under the form of a gibbet. The second was wealth under the form of a woman, dead of cold and hunger. The third was luxury in the shape of a hunted man chained to prison walls. The fourth was your palaces, beneath the shadow of which cowered a tramp. Paradise built over hell-towers."

Since these words were uttered by Hugo, countless inventions have filled the world. The productive powers of man have multiplied a thousandfold, and yet there is more poverty, more crime, more misery in the world today than ever before.

Was not Ingersoll right when he said that cannibalism, after all, is the most merciful form in which man has ever lived upon his fellow-man?

Comrade, let us unite and join hands

## CITY SCHOOL BOOKS

We want the children to remember that we have every book used in the city schools, and in being promoted from one grade to another new books are constantly being required. We can also handle your second-hand books.

## COE'S BOOK STORE

BRENT BUILDING. Phone 235, Pensacola.

## WE'RE SURE YOU'LL BE PLEASED

with your laundry bundle when it comes back to you. Laundry that is done here is sweet, clean and pure.

## The Star Steam Laundry

37 E. Garden St. Phone 114. Pensacola, Fla.

## BOOKS

Every home and office needs a DIRECTORY

I have these from 25c to \$12.50, assorted to suit all purses and purposes. Also a very good line of foreign language dictionaries showing the English equivalents.

HARRY T. HOWLAND, Manager, De Luna Book Store, De Luna St. Phone 1491.

and break the slave chains that bind us, one day, and true society will come. Then there will be no more lords, there will be free living men, there will be no more wealth, there will be an abundance for the poor, there will be no more masters, but there will be brothers. They that shall have. This is the future—no more prostration, no more abasement, no more ignorance, no more burden of burden, and no more courtesies, but light—socialism. J. R. WALKER



THE GREATEST THING GEORGE WASHINGTON EVER DID WAS TO TELL HIS FATHER THAT HE CUT DOWN THE CHERRY TREE. HE SET A GOOD EXAMPLE. IT IS EASY TO TELL THE TRUTH WHEN TELLING THE TRUTH WILL DO YOU NO HARM. BUT ARE THERE NOT MANY WHO WILL TELL FALSEHOODS FOR IMMEDIATE BENEFIT RATHER THAN THE TRUTH?

TIG SAYS IT IS THE TRUTH THAT THE

## M. & O.

WILL SELL YOU A \$15, \$18 OR \$20 SUIT FOR

\$10.00

321 AND 323 S. PALAFOX STREET.

## KRESS' 5-10 AND 25 CENT STORE

### Low Prices With Safety

The enormous business done by the 68 Kress stores makes it possible to buy goods in quantities so large as to upset all previous standards of value-for-price. It enables us to go straight to the producing centres of this country, England, France and Germany without dealing with importers, jobbers and middlemen. It enables us to get goods straight from the manufacturers and to put them in our stores free of all intermediate profits and expenses.

It therefore enables us to sell our goods in our 68 stores at lower prices by far than are possible to any retailer who does not enjoy our volume of business. This is the reason that makes it possible for us often to give fifty and seventy-five cent values for as little as ten cents.

It is the reason that enables us to give offers such as these:

Monday, 9 a. m.

### Laces—Extraordinary Sale

A big lot of Torchons, Vals, and Cluny Laces just in. We kept the manufacturers busy when they needed the work most, so the price is shaded down close to cost of production.

These laces are just as handsome in design and as excellent in quality as you see in other stores at 10c, 15c, 25c and 35c yard.

The "Kress System" is the only means by which these handsome laces and insertions could be brought to you at such prices.

2 for 5c—5c and 10c Yard

### Special Sale—Bread and Cake Boxes

These beautiful brown japanned boxes come in large, medium and small sizes, and will fit the kitchen space which you cannot use otherwise. The designs and finish are unequalled and usually retail in other stores at 50c, 75c, \$1.00. Kress' price Monday only

25c Each.

As usual Kress' is the first to show Washington Birthday novelties. Note window and store display.

### "WATCH KRESS' WINDOWS"